

# Barcelona Premium

A city of unique experiences

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**Barcelona Premium. *A city of unique experiences*** presents Barcelona as a luxury-travel destination.

Turisme de Barcelona is publishing this catalogue as part of the programme Barcelona Premium in order to make accessible the unique and exclusive experiences available in Barcelona, which will help you discover the city in a different, personalised way.

Barcelona offers a wide range of exclusive, tailor-made, luxury experiences designed for you to enjoy the city in a different way. Barcelona Premium suggests different options to suit all tastes.

With this aim in mind, we recommend the group of professionals who plan and organise quality stays in a luxury Barcelona. You'll find more detailed information about all these companies in this brochure: incoming agencies, accommodation, transports, restaurants, shops and unique experiences.

For further information:  
Phone +34 933 689 700  
[barcelonapremium@barcelonaturisme.cat](mailto:barcelonapremium@barcelonaturisme.cat)  
[www.barcelonapremium.com](http://www.barcelonapremium.com)  
[@premiumbcn](#)

Immerse yourself in **2,000 years of history** as you explore the old town. The popular **Gothic Quarter**, with its bustling squares and inviting, narrow streets, is world renowned for its fine landmarks and bohemian atmosphere. Travel back in time; each one of its hidden corners will tell you countless stories, legends and anecdotes which will take you back to another era. Experience history at first hand as you stroll through Barcelona, capital of Catalonia, a nation with its own language and culture, and view a showcase of all the cultures that have plied the Mediterranean. Admire the rich architectural legacy, which makes Barcelona the only city in the world with **nine UNESCO World Heritage Sites**.

As you walk through the **Eixample district**, you'll be able to admire the city's finest modernista buildings, designed by some of the finest architects in history. A walk through Barcelona will allow you to see and touch some of the most representative works by Josep Puig i Cadafalch, who created distinguished buildings such as the **Casa Amatller**; Domènech i Montaner, who we have to thank for the splendid monumental ensemble, the **Hospital de Sant Pau**, and the great Antoni Gaudí, who is certainly the most unique and emblematic of them all. Let yourself be intoxicated by the Passeig de Gràcia, one of the city's most elegant avenues, which showcases two of Gaudí's most fascinating landmarks: the **Casa Batlló** and the **Casa Milà**, also known as La Pedrera. A few blocks east stands the unfinished church of the **Sagrada Família**, which is certainly the city's most iconic landmark and the building which best encapsulates Gaudí's genius.





Shopping in Barcelona is another way of discovering and enjoying the city and its inhabitants' lifestyle. Be sure to explore the retail thoroughfare known as the **Barcelona Shopping Line**, located between the port and uptown district. It brings together over 200 shops, closely linked to the history of Barcelona, which have in common the quality of their products and friendly customer service. Let yourself be guided by a personal shopper and travel by limousine as you indulge in some retail therapy. If you want, you'll be able to visit the showrooms of some of Barcelona's leading fashion designers. People living outside the European Union are entitled to a refund on the Value-Added Tax. Ask for a "tax-free cheque" whenever you make a purchase for over 90.16 € and claim it back at the tourist information office, at the heart of the city.

Savour the city's superb range of **gastronomy** in the most sophisticated restaurants, which serve up outstanding innovative cuisine and traditional dishes. The produce of the Mediterranean achieves the highest levels of excellence that can satisfy the most demanding of diners. Be sure you accompany these culinary delights with the superb wines of the region and excellent cava which are famed throughout the world. Barcelona is a showcase for a new generation of chefs who have revolutionised Catalan cuisine and earned it pride of place throughout the world. The result: amazing dishes, true treats for the palate as well as the eyes and sense of smell. This is true to such an extent that 20 of the city's restaurants have been awarded much-coveted Michelin stars.



Barcelona is a cosmopolitan city where you can live **unique experiences**. Its location, between the mountains and the Mediterranean, makes it the ideal city to be discovered from the sky and the sea.

A private tour of Catalan art-nouveau, or modernista house designed by Gaudí; an exclusive visit to an art museum; a master class with a famous chef to discover the secrets of the Mediterranean market cuisine; the hire of all kinds of luxury transport, including yachts, limousines or vintage cars, and even the opportunity to drive a Formula 1 car are some of the experiences you can live in Barcelona.

The city is an excellent destination to relax and pamper yourself, where you will find a wide range of health and fitness activities in luxury spas and exclusive clubs.

You can also see the world's top sportsmen, sportswomen and teams compete in Barcelona. Throughout the year, the city's hosts a number of **top-class sporting events**, such as the Conde de Godó Tennis Tournament and the Formula 1 World Championships. And not forgetting Barcelona Football Club -Barça-, which has done so much to put the city in the world spotlight.





# Bontur

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## Contact

Rafael Garcia-Planas Marcet  
Manager  
Phone +34 934 147 025  
bontur@bontur.com  
www.bontur.barcelona.com

Bontur is an inbound & outbound travel agency based in Barcelona focused in tailor made travelling experiences. We provide the best exclusive and unique private services for individuals and groups.

Sport events, music, art exhibitions, architecture, sea and mountain adventures, wine tasting... this is part of what you can enjoy in our city and our country. We will give you the chance to enjoy those memorable and outstanding experiences handled by local and passionate connoisseurs.





# Bru & Bru Barcelona

## Contact

Ana Bru  
Owner  
Phone +34 932 011 870  
info@bru-bru.com  
www.bru-bru.com

BRU&BRU Barcelona always recommend trips we have experienced at first hand. This is our commitment and unconditional guarantee. We are passionate about searching new destinations, creating unforgettable and extraordinary experiences in Barcelona and discovering unique people and places in Spain and around the world. With us, the traveler can explore, discover, have fun and achieve happiness.

Our experience and expertise is backed by the prestige gained by BRU&BRU Barcelona nationally and internationally. Since 2007, we are the only Spanish Virgin Galactic Accredited Space Agent (ASA). We are member of the exclusive Orient-Express Bellini Club and our travel books have been awarded with the Alimara prize to the best Spanish Travel Catalogue in 2006 and 2009.







# Made for Spain

## Contact

Virginia Irurita  
Founder Co-Owner  
Phone +34 914 487 275  
virginia@madeforspain.com  
www.madeforspain.com



Providing bespoke travel itineraries, services and unique, specialized experiences for individuals and groups, Made for Spain truly offers an insider's view of Spain and delivers unrivalled access to its people and places.

Whether preparing an overnight shore excursion, a month-long honeymoon, a corporate retreat in the wine country, or a cultural tour for museum benefactors, Made for Spain always shows clients the very best the country has to offer.

Made for Spain Awarded Best Virtuoso On Site 2011 and 2012.

Virginia Irurita of Made for Spain Awarded "Spain's Top Travel Specialist" 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011 and 2012 by Conde Nast Traveler.

Virginia Irurita of Made for Spain A-List Agent for Spain 2009, 2010, 2011 and 2012 Travel + Leisure.

"Made for Spain makes me shine as an agent. I am so grateful for the wonderful partnership we have developed. I hope we continue this alliance for many years to come. Here's to continued success!" Travel Agent from Chicago, USA.





# Madrid & Beyond

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## Contact

Oscar Soler  
Director  
Phone +34 917 580 063  
info@madridandbeyond.com  
www.madridandbeyond.com

Ultimately it's all about PEOPLE- however well scripted the brochure or web site is, and however alluring the photos may appear, what really counts are the people one encounters, and the genuine experiences shared with them. At Madrid & Beyond we create personalized travel experiences in Spain that become cherished, lifelong memories for our clients. We cater for those who seek to go beyond all the clichés and discover the heart and pulse of both historic and contemporary Barcelona and Spain.

The sheer range and quality of 'Special Experiences' allows us to arrange vacations that meet with the demands of the most discerning and affluent of travelers. We take our clients deep inside the worlds of wine, food, music, art and culture, ensuring that our clients truly "experience" the country, providing insider's access to a huge range of fabulous people and places in Barcelona and beyond.





# Novovira

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## Contact

Elena Gvozdeva  
General Manager  
Phone +34 934 539 225  
info@novovira.com  
www.novovira.com

Novovira has been providing high quality travel services for lovers of luxury, culture, winebreaks, gourmet routes, art, scenery and history for the last 16 years experience, and has more than 40 itineraries designed for individual, VIP and incentives corporate groups from Barcelona and other cities in Spain. These original routes cover classic cities and unknown small villages, museums and monasteries, national parks and heavenly beaches, wine producers, traditional restaurants, and concerns untouched by mass tourism. For more demanding clients, we offer a whole range of luxury services, from accommodation in the country's best hotels, villas and apartments to excursions, activities and VIP transport. Our professional and creative team will be delighted to host your most special clients and pay them all the attention they deserve.





## Contact

Yulia Soloviova  
General Manager  
Phone +34 934 674 848  
info@solviptravel.com  
www.solviptravel.com

# Sol Vip Travel

Sol Vip Travel: tailor-made Spanish tours.

Sol VIP Travel is an international agency in Barcelona that has a great experience in dealing with individual and VIP clients and operates on the tourist market more than 16 years. We offer a wide range of services and routes: any group tours and individual services. During 16 years Sol Vip Travel has been receiving tourists from different countries in Spain, adhering to the policy of individual approach to any client. Each tour from Sol Vip Travel is a real tailor-made product. The process of creating tours is alike to making bead necklace with colored balls: stringing them you always get a unique piece of art that exists in a single copy.

Our experience allows us to create a variety of exclusive tours: Wellness & SPA tours, shopping tours and especially, tours to "the unexplored paths."





HOTEL ARTS BARCELONA

## Contact

Maria Escudero  
Sales & Marketing Director  
Phone +34 932 211 000  
maria.escudero@ritzcarlton.com  
www.hotelartsbarcelona.com  
www.ritzcarlton.com



VIRTUOSCO  
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# Hotel Arts Barcelona

Hotel Arts Barcelona, managed by The Ritz-Carlton Hotel Company, is located right on the shores of the Mediterranean and offers stunning panoramic views of the city and the sea. A short walk away from the city's historical centre and close to the main shopping and leisure areas.

483 guestrooms include 28 luxury Duplex Apartments located on the top floors of the hotel with butler service, as well as a variety of suites. There is a Club Level combining accommodation and exclusive personal services.

The selection of restaurants and bars, including Arola and 2-Michelin stars restaurant Enoteca, all have outdoor terraces. An outdoor pool and garden terraces, an exceptional Spa located on the 42nd floor managed by Six Senses Spas are some of the leisure options.





# Hotel Casa Fuster Monumento

## Contact

David Paños

Sales Manager

Phone +34 932 553 000

reservas@hotelcasafuster.com

www.hotelcasafuster.com

Hotel Casa Fuster, member of The Leading Hotels of The World, is a genuine example of Barcelona's rich style and vivacious ambience. Built in 1908, the building lies at the head of the prestigious Passeig de Gràcia and is able to offer unrivalled panoramic views across the city. The hotel's interior is a dramatic statement of 21st-century modernist style with impeccably designed rooms that incorporate the very latest technical features, including high-speed Internet connection. Your every comfort is a top priority and no stone has been left unturned to fulfil this purpose thanks to the professional service and attention to detail. The original integrity of the building remains and is beautifully presented in warm neutral tones that create a relaxing and welcoming atmosphere.





# Hotel Claris

## Contact

Anna Pons

Sales & Marketing Director

Phone +34 934 452 520

info@derbyhotels.com

www.derbyhotels.com

Hotel Claris is housed in the former Vedruna Palace, whose splendid 19th century façade has been preserved with the hotel renovated in 2012, houses one of the most important selections of pre-Columbian, Egyptian, Roman and Buddhist art. Located in the Heart of Barcelona right beside Passeig de Gràcia, within walking distance of Las Ramblas and the world renowned Gaudí sites, and just a short ride to the pier. Hotel Claris offers 124 renovated luxury and design rooms and suites, 2 restaurants, pool, gym and sauna. "La Terraza del Claris", our rooftop restaurant and lounge, is one of the best in town, overlooking the characteristic rooftops of the Eixample quarter.



## Contact

Fátima Soler  
Director of Sales  
Phone +34 935 101 130  
fsoler@hotelpalacebarcelona.com  
www.hotelpalacebarcelona.com

El Palace 5\*GL, Barcelona's most distinguished and iconic hotel, is located in the heart of the city centre, close to Las Ramblas, in the most prestigious shopping area and surrounded by boulevards and theatres.

The hotel has a new room design and décor keeping the 1920s style. 125 guest rooms, including 42 suites and junior suites, all equipped with the latest technology. El Palace is the home of the Restaurant CAELIS awarded with 1-Michelin star, the 19/NINETEEN Restaurant located in the hotel lobby, the GARDEN for buffet breakfast, the Rien de Rien Cocktail lounge and the MAYAN Luxury Spa.







## Contact

Mireia Llopis  
Sales & Marketing Director  
Phone +34 932 593 049  
mllopis@hotellaflorida.com  
www.hotellaflorida.com



# Gran Hotel La Florida Barcelona

The Gran Hotel La Florida Barcelona has 70 exclusive guest rooms, including 8 design suites, and is considered Barcelona's only urban resort. Its spacious rooms boast outstanding views of the city and the sea, in the heart of the Collserola Natural Park. The Orangerie restaurant offers an extensive menu of Mediterranean cuisine and in summer you can enjoy al fresco poolside dining, with a wide selection of light bites and *tapas*. The Spa zone has an indoor and outdoor pool, sauna, hammam, jacuzzi and massage booths. The hotel also has spacious function rooms for private events and meetings, all with natural light and in a matchless setting.

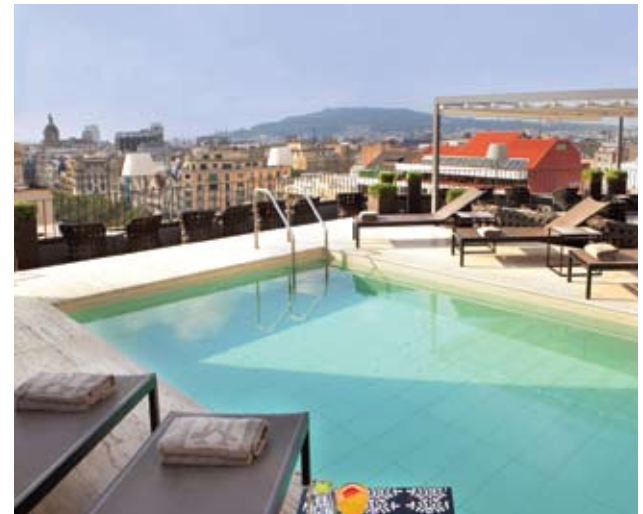


# Majestic Hotel & Spa Barcelona

## Contact

Ignacio Gutiérrez  
Sales & Marketing Director  
Phone +34 934 922 512  
igutierrez@majestichotelgroup.com  
www.hotelmajestic.es

Majestic Hotel & Spa Barcelona is located right in the centre of Barcelona and is surrounded by art galleries, exclusive shops and Gaudí landmarks. It is, without a doubt, one of the city's prime locations. Its 275 brand-new guest rooms and suites are elegantly decorated and equipped with state-of-the-art technology to ensure guests have a comfortable stay and to cater the needs of the most demanding traveler. The hotel also offers exclusive services, including the MajesticSpa, where guests can enjoy a hydrotherapy zone, the swimming pool, massages and treatments.





MANDARIN ORIENTAL  
BARCELONA

## Contact

Lourdes Gaude  
Sales & Marketing Director  
Phone +34 931 518 888  
lgaude@mohg.com  
[www.mandarinoriental.com/barcelona](http://www.mandarinoriental.com/barcelona)



# Mandarin Oriental, Barcelona

Mandarin Oriental, Barcelona is an exclusive hotel located on the Passeig de Gràcia. Its elegant architecture by Carlos Ferrater & Juan Trias de Bes is as spectacular and creative as the city itself. The 98 guest rooms and suites showcase contemporary design by Patricia Urquiola reflecting the company's Oriental heritage. You can savor cutting-edge Catalan cuisine at Carme Ruscalleda's 2-Michelin stars restaurant Moments and enjoy Blanc Brasserie and Gastrobar.

The Mimosa garden offers al fresco dining and the Banker's Bar serves innovative cocktails. The Spa is the perfect place to escape the everyday hustle and bustle with its relaxing 12-meter pool, an oasis of calm, and 8 peaceful treatment rooms where you can enjoy our exclusive treatments individually or simultaneously with your partner.





# Hotel Miramar Barcelona

## Contact

Raúl Lizón

Sales & Marketing Director

Phone: +34 932 811 600

[rlizon@hotelmiramabarcelona.com](mailto:rlizon@hotelmiramabarcelona.com)

[www.hotelmiramabarcelona.com](http://www.hotelmiramabarcelona.com)

An authentic discovery, an avant-garde palace on the flanks of Montjuïc mountain, with endless views over the Mediterranean and the city, surprising rooms, peaceful gardens and swimming pools. Discover Hotel Miramar Barcelona, the city's lodgings with the most character. Let yourself be seduced by the greatness of the Roaring Twenties, the avant-garde design, the swimming pools and gardens, the intimate atmosphere, and its integration into the natural setting of the mountain. Savour the exquisite Mediterranean cuisine in the Forestier restaurant, or have a morning coffee on your private terrace. Relax alongside our outdoor swimming pool, or take a morning stroll through the hotel gardens, where you will find unique settings such as the Orange-tree Patio, or the Tipuana Grove (South-American Rosewood), two magnificent vantage points with impressive views over the Mediterranean Sea and Barcelona's skyline. Our location, just ten minutes from the city centre, makes us an exceptional place to stay in Barcelona.



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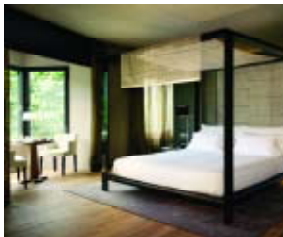
## Contact

Isabel Onandia  
Sales & Marketing Director  
Phone +34 934 454 000  
i.onandia@hotelomm.es  
www.hotelomm.es

HOTEL OMM. A new concept of a gastronomic hotel open to the city.

Located right in the city centre, the Grupo Tragaluz have come up with an original formula combining restaurants with a hotel: a spacious, warm, luxurious place open to the city and all cosmopolitan trends.

The Omm has 91 guest rooms decorated in light, elegant shades. You can enjoy the terrace with its swimming pool and views of Gaudí's Casa Milà. The Michelin starred Roca Moo Restaurant has become one of the city's most prestigious places to eat. You can also enjoy the cocktail bar and the more informal restaurant Roca Bar and you can sample nightlife at the Ommsession Club. Spaciomm is our luxury Spa retreat.





## BARCELONA

### Contact

Jeannine Perié

Director of Sales

Phone +34 932 952 800

wbarcelona.reservations@whotels.com

www.w-barcelona.com



# Hotel W Barcelona

Designed by architect Ricardo Bofill, W Barcelona offers a contemporary-lifestyle experience with a wide range of services. The hotel has 473 rooms, including 67 suites such as its 295m<sup>2</sup> Extreme WOW Suite with 360° views of city and sea. This iconic lifestyle property offers its guests the ultramodern, New York-style Bliss® spa, the first of its kind in Spain; Carles Abellan's restaurant Bravo24, WAVE restaurant, its SALT beach club and restaurant, the glamorous Eclipse bar, the fabulous infinity-edged WET® pool, as well as the state-of-the-art SWEAT® fitness centre. From special moments to everyday occurrences, W Barcelona will make sure each experience you have is memorable with the Whatever/Whenever® service. Whatever you want. Whenever you want it.

W Barcelona stands on a privileged site at the end of the seafront promenade in La Barceloneta, and has direct beach access, something that is unique in Barcelona.



# ALMA

## Barcelona

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### Contact

Consol Garcia  
Sales & Marketing Manager  
Phone +34 932 164 490  
cgarcia@almahotels.com  
www.almabarcelona.com

# AlmaBarcelona

AlmaBarcelona provides the charm of unique contrasts in a first-class hotel located in an emblematic building of the city, in the Eixample district just a stone's throw away from Passeig de Gràcia. AlmaBarcelona, with seven floors and 72 rooms, makes public a private place, as it shares a fantastic enclosed landscaped patio typical of Barcelona with the city's inhabitants to give them a different perspective of the cityscape. A perfect place to escape and where to taste an impeccable Mediterranean cuisine.

AlmaBarcelona aims to make its guests feel at home and experience the taste of travel of times gone by in a traditional hotel. Careful attention is therefore paid to every detail in each room to achieve the perfect marriage between comfort and functionality.





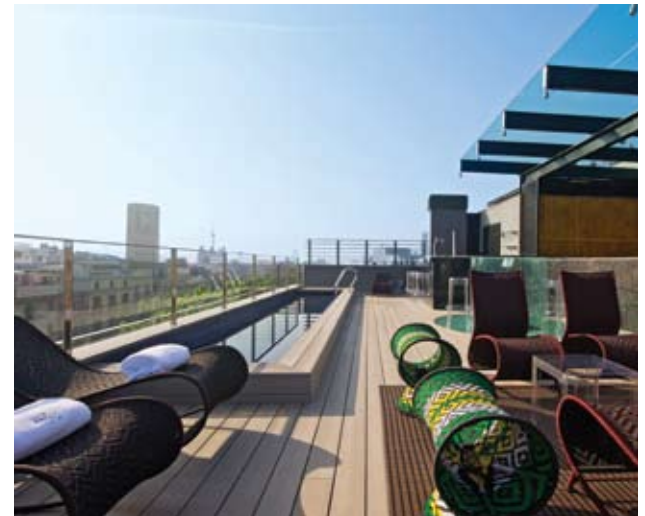
# Hotel Bagués

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## Contact

Anna Pons  
Sales & Marketing Director  
Phone +34 933 435 000  
info@derbyhotels.com  
www.derbyhotels.com

Nestling in Barcelona's most emblematic district, Les Rambles and the Gothic Quarter is Hotel Bagués. Housed in what was once a historical jeweller's shop and workshop, this hotel in Catalan Art-Nouveau style has 31 luxury rooms each displaying an exclusive piece of Masriera jewellery. It also houses the exclusive restaurant "El Regulador", offering a varied menu of Mediterranean cuisine based on the freshest produce from the neighboring Boqueria market. It also houses the Masriera Museum, which will be a permanent showcase for pieces by this leading Art-Nouveau jeweller. Hotel Bagués also offers luxury services such as Gym, Sauna, Jacuzzi, a meeting room and a swimming pool on the rooftop terrace. A new jewel in Barcelona has arrived.





## Contact

Frédérique Springuelle  
Sales Executive  
Phone +34 935 442 670  
fspringuelle@animahotels.es  
Minerva Lumbierres  
Hotel Manager  
Phone +34 933 040 655  
info@hotelneri.com  
www.hotelneri.com

Nestled in the heart of Barcelona's fairytale Gothic Quarter stands Hotel Neri Relais & Chateaux; located in one of the most important districts, just a few scant meters from the tree-lined Ramblas, historic Plaza Sant Jaume or El Born, La Ribera and El Raval. Housed in a 12th-century medieval palace whose most stunning, original features have been conserved, it also offers the latest in contemporary interior design.

In sum, it is a bewitching place, where time stands still and the senses come alive, where luxury and glamour intermingle in lush atmospheres filled with warm colours, pleasant textures, relaxing music, enveloping aromas and unmistakable flavours. It is a hotel designed for the emotions.

The hotel has 22 exclusive rooms offering an array of exclusive services, a select gastronomic restaurant with outdoor seating at Sant Felip Neri square and a standout culinary offer, a relaxing library-lounge and an amazing space 'Roba Estesa', with small outdoor urban garden on the top floor with evocative views of the city.





# El Palauet Living Barcelona

## Contact

Jana Santamaria Vidal

Director

Phone +34 932 180 050

jana@elpalauet.com

www.elpalauet.com

El Palauet Living Barcelona is housed in a listed modernista building dating from 1906, and stands at 113 Passeig de Gràcia, Barcelona's landmark avenue. This is a fresh new concept in accommodation designed to make your stay a memorable experience.

El Palauet Living Barcelona features six exclusive 150m<sup>2</sup> suites, for up to 4 people each, with interiors combining modernista tradition with all the comfort you would expect of a top-of-the range contemporary establishment.

El Palauet Living Barcelona boasts wonderful views of the Passeig de Gràcia and Mount Tibidabo. The top floor features a terrace with spectacular views of Barcelona and a private spa for guests.

El Palauet Living Barcelona also offers you a personal assistant, whose goal is to make your stay an unforgettable experience.

The famous tolerant and vibrant spirit of Barcelona is waiting for you!



Contact

Ignacio Gutiérrez  
Sales & Marketing Director  
Phone +34 934 922 512  
igutierrez@majestichotelgroup.com  
www.hotelmajestic.es

# Majestic Residence

Majestic Residence is an innovative accommodation concept that combines top quality apartments with the traditional hospitality values of Majestic Hotel & Spa Barcelona. Located in Passeig de Gràcia, 69 - Barcelona's most coveted and sophisticated central avenue - just opposite Majestic Hotel & Spa, Majestic Residence 28 apartments feature one, two or four bedrooms to ensure the personalized comfort of all guests.

Majestic Residence offers a 24 hour service and all the necessary furnishings and fittings to procure a wonderful stay next to the best boutique, jewelries and some of Gaudí's most iconic works: La Pedrera and Casa Batlló.



## Contact

Ignacio Gutiérrez  
Sales & Marketing Director  
Phone +34 934 922 512  
igutierrez@majestichotelgroup.com  
www.hotelmajestic.es

Murmuri Residence offers its guests the opportunity to stay in five cosy apartments, in a building adjacent to the Hotel Murmuri. Each one offers the privacy and comfort of a small home, with all the services and facilities expected by the hotel guests.

Guests staying at the Murmuri Residence can also take advantage of elPassatge del Murmuri Restaurant & Bar's splendid gastronomic offer with the best traditional Spanish tapas cuisine...

Murmuri Residence seeks to offer the traveller a quality innovative alternative to the classic city hotel. Its privileged location, close to the city's main shopping, cultural and leisure areas, makes Murmuri Residence the perfect starting point from which to explore in depth the vibrant and cosmopolitan city of Barcelona.



## Contact

Anna Pons  
Sales & Marketing Director  
Phone +34 934 452 520  
info@derbyhotels.com  
www.derbyhotels.com

Located on the central Passeig de Gràcia, just opposite Gaudí's *modernista* landmark La Pedrera, Suites Avenue offers luxury tourist apartments with an outdoor swimming pool, a sun deck, concierge services, a gymnasium and a museum with Hindu and Buddhist works of art in the same building.

The Suites Avenue apartments have a kitchen, bathroom, rest area and lounge fully equipped with all the electrical appliances, furnishings and utensils the guests would find in their homes. Spacious and luxurious rooms with the flexibility, privacy and comfort of living in a private apartment. With its original, cutting-edge design, and façade designed by the prestigious Japanese architect Toyo Ito, Suites Avenue is the ideal space for mid- to long-term stays. A luxury option allowing you to live in the centre of Barcelona like one of the locals.



# Avant Grup coaches & cars Barcelona

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## Contact

Antoni Muñoz  
Sales & Marketing Director  
Phone +34 936 528 488  
avantgrup@avantgrup.com  
www.avantgrup.com

Avant Grup, is a leader transportation company in Barcelona with more than 40 years of experience in the tourist sector, committed with values such as Environment Respect, Security, Innovations and Quality (Quality Certification ISO 9001:2008 UNE) that offers mobility solutions with driver: luxury cars, stretch limousines, vans, minibuses and coaches of all sizes and equipped with security systems and comfort details.

A modern and stylish fleet that brings smart transportation to enjoy your stay in Barcelona. Top professionals and best technology always at your service. We are strategically located close to major roads and Barcelona Airport and Port to ensure the best service at any time.



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## Contact

Oscar Matons

Director

Phone +34 933 034 334

reservas@blailimousines.com

www.blailimousines.com

Enjoy your free time in Barcelona more than ever and travel in the greatest comfort and style. Just relax and let us take you wherever you want to go, while you enjoy the luxury and make the most of your free time. Your own personal chauffeur will do everything to ensure your expectations are met.

A cultural tour, a shopping trip, dining out, a trip to the outskirts of Barcelona... Only you really know what you want. You can let yourself be guided by our suggestions or, if you prefer, draw up your own itinerary. Whatever your schedule, we will be only too delighted to comply with your wishes.

Since 1960, Blai Limousines has had the pleasure of serving the city's most distinguished guests. Enjoy your time with absolute freedom and focus your energy on what you feel like doing.



## Contact

Yuliya Kolesnik  
Marketing and Communication  
Phone +34 935 101 205  
info@caelis.com  
www.hotelpalacebarcelona.com



The prestigious hotel El Palace reopened its doors with the emblematic gastronomic restaurant Caelis, awarded with 1-Michelin star and two suns in the *Campsa Guide*. With his expert hands the renowned chef, Romain Fornell, creates for his guests singular moments of exquisite and fine dining, in an intimate and exclusive ambience. Romain Fornell works only with market-fresh products of top-quality and his dishes are based on the raw seasonal material in order to charm the finest menus for every season of the year.

In a different space, there is also a Cocktail Bar and a Cigar Club.







CINC  
SENTITS

#### Contact

Roser Artal  
Public Relations  
Phone +34 933 239 490  
info@cincsentits.com  
www.cincsentits.com



# Cinc Sentits

Awarded a Michelin star and rated tops for food in Barcelona by *Zagat*, Cinc Sentits features modern interpretations of Catalonia's finest gastronomic traditions. Seasonal tasting menus are matched with wines from a list of over 150 selections from the country's most important denominations.

The design of the recently renovated contemporary dining room was inspired by the landscapes of Chef Jordi Artal's great-grandfather's village near the famous wine regions of Priorat and Montsant.

Professional, friendly, multilingual service, and attention to detail makes Cinc Sentits a must for gourmets visiting Barcelona.





# Restaurante Dos Cielos

– Hotel ME Barcelona

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## Contact

Angel Lobo  
General Manager  
Phone +34 933 672 070  
doscielos@melia.com  
www.doscielos.com



On the 24th floor of the ME Barcelona the brothers Javier and Sergio Torres serve only the finest cuisine at the Dos Cielos restaurant, enhanced by the stunning views of the Mediterranean Sea, the mountains and the city. The superior quality of the Dos Cielos has already earned its first Michelin star, as well as the Best Restaurant 2010 prize from the Catalan Gastronomy Academy.

The restaurant is famous for its personalised service in a dining area with only a few tables and an open kitchen allowing a first-hand view of food preparation, a show which is specially designed and greatly appreciated by lovers of the finest food.

The terrace at the Dos Cielos offers an opportunity to enjoy the textures, flavours and experiences of the Torres brothers' cuisine with the blue of the sea as a backdrop.





FÀBRICA MORITZ BARCELONA  
1856

# Fàbrica Moritz Barcelona

## Contact

Albert Cano

Manager

Phone +34 934 235 434

acano@moritz.com

www.moritz.com

An old brewery located in the historical quarter of the city, boasting more than 4,500 square meters given over to leisure and cultural activities, represents the epicentre of Barcelona's cultural and gastronomical life. The entire factory was designed by Jean Nouvel.

An old brewery wherein gastronomy plays a leading role in the form of three restaurants offering a mixture of French and Catalan cuisine prepared by chef Jordi Vilà, the recipient of 1-Michelin star.

A space that enables the celebration of the most enviable private events amidst magnificent fermentation cellars dating back to the 19th century.

A unique space wherein culture and lifestyle also play their part. A unique space in which to embrace the essence of Barcelona's lifestyle and enjoy an unforgettable experience.



## Contact

Mey Hofmann  
Owner  
Phone +34 932 187 165  
restaurante@hofmann-bcn.com  
www.hofmann-bcn.com



The Restaurant Hofmann is full of small details that invite the diner to enjoy a great culinary experience. It is also home to a renowned cookery school which every year brings promising young chefs to the culinary world.

The cuisine at Hofmann is rooted in tradition and packed with flavours, textures, colours and volumes... with a great deal of respect for the produce and a harmonious balance in the creativity of its dishes.

The menu changes with the seasons and features a wide variety of dishes. Hofmann brings its diners a world filled with sensations that are rounded off with a grand finale, such as its desserts, which could be defined as "straight out of a fairy tale".

The exquisite décor, the warm lighting and perfectly integrated details, such as the flowers, create a magical feel that makes each meal such a memorable occasion.



# La Terrassa del DO.

## Contact

Cristina Majó

Director

Phone +34 934 813 666

info@hoteldoreial.com

www.hoteldoreial.com

An extensive and attractive selection of snacks, traditional *tapas* and glasses of wine and cava is to be found in La Terrassa del DO: the most casual and cosmopolitan restaurant area in the Hotel DO: Plaça Reial.

An ideal place to relax in the open air and enjoy the best fresh market cuisine at any time of day looking out on the hustle and bustle of the Plaça Reial.

La Terrassa del DO: offers a selection of dishes based on the concept of the excellence of seasonal, locally sourced produce. We offer our own style of Mediterranean cuisine, food with personality, that enhances the high-quality produce sourced from the best local suppliers.





## Contact

Inés Vázquez

Public Relations

Phone +34 934 453 242

info@restaurantlasarte.com

www.restaurantlasarte.com



# Lasarte Restaurante

– Hotel Condes de Barcelona

Restaurante Lasarte at Hotel Condes de Barcelona opened its doors in January 2006, and just four years later in November 2009, it was awarded its second Michelin star. Lasarte is much more than chef Martín Berasategui's gastronomic vision for Barcelona. It is a spiritual project with the very best team of professionals at its forefront that strives to delight its diners with every aroma and flavor.

At the helm of the Kitchen is Paolo Casagrande, who presents a selection of Berasategui's classic signature dishes with passion and enthusiasm, as well as new innovative dishes created especially for Lasarte.

Joan Carles Ibáñez and his front of house team are the kitchen's ambassadors in the dining room and responsible for ensuring this wonderful cuisine reaches the table in a simply perfect way to make any visit a celebration.



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Contact

Clara Saludes  
 Events and Communication Manager  
 Phone +34 932 726 187  
 info@monvinic.com  
 www.monvinic.com

Described by Jancis Robinson as “the modern temple to connoisseurship” and the Wall Street Journal as possibly “the best wine bar in the world”, Monvínic is a unique contemporary wine centre boasting an unrivalled international collection. This remarkable cellar lies at the heart of everything: a culinary space presenting a modern twist on traditional cuisine using the highest-quality locally-sourced seasonal products, a conference and tasting centre and a wine bar, featuring a revolutionary digital wine list. Monvínic’s team of sommeliers is led by Cèsar Cànovas, Spain’s Best Sommelier 2011. And Monvínic’s shop lets you take advantage of this exceptional selection of wines. As Jancis Robinson says, any wine lover within range should spend much of their lives in Monvínic.



## Contact

Juan Carlos Iglesias  
Owner  
Phone +34 934 248 152  
info@riasdegalicia.com  
www.riasdegalicia.com

Rías de Galicia is a product restaurant.

Honoring Galicia with the presence of many of its gastronomic items, we at Rías look for excellence with obsessive zeal wherever it is. Our meaning is anything that the sea gives, the best fish and the best seafood. We don't fail, don't disappoint the connoisseurs and maintain a regularity that is perhaps our hallmark. There are always exceptional products. Our customers and the effort to pay for what is presumed to be the best, deserve no less from us than not disappointing.

Top of Rías becomes a sea of caps, the new espai Kru. More casual, more fun, more imaginative and more economical. A modern setting, a cocktail bar and a bar where chefs prepare many dishes in front of customers. Two Rías in one. The principal, based on elaborations without fire, is a hymn to the product. And a second part where we discover the fire.





## MOO Restaurant

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### Contact

Isabel Onandia  
Sales & Marketing Director  
Phone +34 934 454 000  
i.onandia@hotelomm.es  
www.hotelomm.es



# Roca Moo Restaurant

– Hotel Omm

The Roca Moo Restaurant, like the hotel, is a new concept which breaks with the traditional image of the gourmet restaurant as formal and pretentious. This is something quite different, a functional open space with a relaxed atmosphere and cosmopolitan clientele attracted by the unexpectedly high quality of the cuisine. Overseen by Roca brothers Joan, Josep and Jordi and managed by chef Felip Llufrí, Moo offers a special twist on Catalan cooking. 1-Michelin star (2006) and two suns in the *Repsol guide* (2009). Audrey Dore, head sommelier manages a cellar of more than 600 wines references. In addition to the "A la carte" menu, Moo excites with three Tasting menus with matching wines, Joan Roca menu 140€, seasonal menu 114€ and vegetarian menu 85€.



# TICKETS

# Tickets

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## Contact

Borja Iglesias

Director

Phone +34 932 892 752

administracion@ticketsbar.es

www.ticketsbar.es

This project was started by Albert Adrià, who after working some years in Inopia bar, decided to develop his offer And in that way, he involved his brother Ferran, who was really excited about the project because of its cultural importance. He also involved Iglesias' brothers, owners of the Rías de Galicia restaurant, an emblematic seafood restaurant in Barcelona.

Tickets La vida tapa is a global concept which links gastronomy to a way of understanding life. At Tickets there is no place for boredom, sadness or loneliness but there is much for laughs, complicity and good company.



# Torre d'Altamar

## Contact

Carles Manresa  
Manager

Phone +34 932 214 460  
eventos@torredealtamar.com  
www.torredealtamar.com

Located in the San Sebastian Tower, one of the two stations for the cable car that connects the port with Montjuic Hill. The funicular was designed by Carles Buigas and built in 1929, for the International Exhibition. The tower was closed after the Spanish Civil War but it reopened in 1958 as a banqueting restaurant. The Costa Group, one of Barcelona's leading restaurant companies, carried out a complete refit of the space inside the tower to create one of Barcelona's most beautiful premiere restaurants. Its simple elegant design retains the original interior structure of metal girders which still bear the holes from a bombing raid during the 1936 Civil War. The restaurant serves cosmopolitan signature dishes, blending Mediterranean and Catalan cuisine, and enjoys a prime location boasting unique views of the city and the sea, 75 metres above the ground.





RESTAURANT  
VIA VENETO

## Contact

Pere Monje

Director

Phone +34 932 007 244

[pmonje@adam.es](mailto:pmonje@adam.es)

[www.viavenetorestaurant.com](http://www.viavenetorestaurant.com)



# Via Veneto

For more than 40 years, Via Veneto has been one of Barcelona's best-known restaurants. Its attractions include its cuisine, which has been awarded a number of prizes (1-Michelin star and three suns from the *Repsol guide*), waiter service that ranks among the finest in Spain and a cellar stocking more than 15,000 bottles. Salvador Dalí and most of the personalities from Barcelona's social scene have been or are regular customers at Via Veneto. Its Belle Epoque décor is also part of the restaurant's appeal and lends it its unique personality.

Via Veneto also has seven private dining rooms that can seat up to 100 people. They are ideal for business meetings, family celebrations and exclusive events such as wine tastings and evenings of food and wine matching.



## Contact

Núria Torrecilla  
 Director  
 Phone +34 933 624 720  
 info@arkitektura.es  
 www.arkitektura.es

ARKITEKTURA, a benchmark in the world of contemporary furniture.

The Arkitektura project emerged in mid-1999 although it didn't come to fruition until the year 2000 with the opening of a retail space showcasing the major brands in the sphere of contemporary design.

Arkitektura has always had close links with names such as Thonet, Aalto, Eames, Jacobsen and Kjaerholm who decided to begin to speak another language: an innovative language contained within forms that expressed and express the essential. We remain true to this spirit through a careful and well-thought out selection of all our products. We work closely with our customers in order to understand their needs, and make it easy to look for those solutions that best suit their tastes and lifestyles. At our showroom, you'll find the best selection of contemporary furniture, gifts and homeware, along with a team of people who will do their utmost to give shape to any type of project or installation.

Arkitektura seeks to ensure everyday activities, such as sleeping, reading and eating, take place surrounded by the best in contemporary design.



Contact

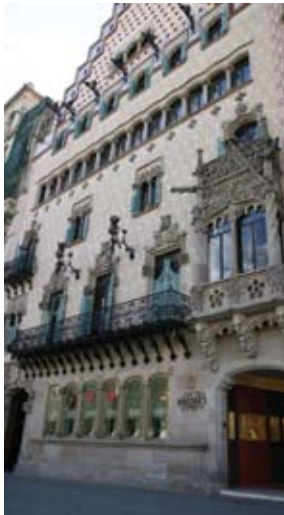
José Ramón Leal Segura  
Director  
Phone +34 932 160 174  
pdg@bagues.es  
www.masriera.es / www.bagues.es

# Bagués-Masriera Joiers

Since it was founded in Barcelona in 1839, Bagués-Masriera has been one of the city's landmark jewellers as the result of its contribution to the history of the art jewel dating back more than 170 years.

The firm symbolises the finest creative jewellery and comprises two distinct brands: Masriera with its art-nouveau designs, eternal, timeless creations that have been reproduced year after year, and Bagués with a new vision of contemporary high jewellery, an intrinsic part of its creative language. Its exclusive creations can be found in the most exacting and competitive countries as well as the world's foremost museums.

Bagués-Masriera remains committed and true to its origins and its collections continue to draw inspiration from Barcelona.



## Contact

Montse Dalmau  
Loewe Barcelona Manager  
Phone +34 932 160 400  
montse\_dalmau@loewe.es  
www.loewe.com

That story began in Madrid in 1846, marking Loewe as one of the oldest purveyors of luxury goods in the world. In 1905, the King and Queen, Alfonso XIII and Victoria Eugenia granted Loewe the honour of the official title of 'Supplier to the Royal Court'. Since then, a handbag from the firm became the ultimate symbol of elegance and refinement. No wonder such legendary travellers to Madrid as Ava Gardner, Rita Hayworth and Ernest Hemingway, all fell in love with Loewe's leather. The exclusive quality of its leather and the priceless legacy transmitted through generations, have always been part of the uniqueness of Loewe. For almost 70 years, Loewe has proudly occupied its site at 35 Passeig de Gràcia, with a flagship store that was redesigned in 2012 by architect Peter Marino. Throughout the 646 square metres of sales space arranged over three floors, this renovation looks to the future of luxury retail, but it also reconnects with the past.

Also in 2012, Galería Loewe has been launched in Barcelona. A space to explore the Loewe universe: Spanish history and tradition told through multimedia art installations and interactive experiences that awaken the senses.





# Mercat de la Boqueria

## Contact

Òscar Ubide i Marcet  
Manager

Phone +34 933 040 270

oscar@boqueria.info

www.boqueria.info

There can be no doubt that the Boqueria is Barcelona's most representative food market. Its location halfway along La Rambla, the specialised knowledge of its stallholders and almost 300 stalls have made it a point of reference for the local community and throughout Europe.

Historically speaking, the Boqueria has been the place where great restaurateurs have bought their produce and where Ramon Cabau, who everyone agrees is the father of present-day Catalan gastronomy, shopped daily.

The Boqueria Market is also part of the European network of quality fresh-food markets, Emporion, the association it helped to found.





# SANTA EULALIA

BARCELONA 1843

## Contact

Luis Sans

Owner

Phone +34 932 150 674

se@santaeulalia.com

www.santaeulalia.com

# Santa Eulalia

Santa Eulalia is the city's most prestigious multi-brand luxury fashion store for men and women. Founded in 1843 and located at the Passeig de Gràcia 93, it has been a meeting place and benchmark for the world of fashion. Tradition and innovation go hand in hand in Santa Eulalia since it was refurbished by the New York architect William Sofield in March 2011. Its more than 2,000 square meters are a showcase and meeting point of international trends in fashion and lifestyle.

The store offers a unique experience: men's and women's collections, a pop-up store, a café and the terrace. Santa Eulalia hosts international brands as Balenciaga, Christian Louboutin, Lanvin, Stella McCartney, Céline, Alaïa, Moncler, Alexander Wang, Proenza Schouler, Mulberry, Isabel Marant, Marc Jacobs, Tom Ford, Valentino, Yves Saint Laurent, Maison Martin Margiela, Etro, Bottega Veneta, Tod's, Kenzo, Brunello Cucinelli, Brioni or Loro Piana among others. The moment you step into the store you'll be immersed in a unique shopping experience which is the result of the combination of the wide range of top-quality luxury goods and the personalised attention of the professionals that will be looking after you.



## Contact

Eduard Carrillo  
Diagonal Shop Manager  
Phone +34 934 161 111  
ecarrillo@unionsuiza.com  
David Gómez, La Rambla Shop  
Manager  
Phone +34 933 182 038  
dgomez@unionsuiza.com  
www.unionsuiza.com

For six generations, the history of Unión Suiza has been inextricably linked to the social and economic evolution of Barcelona, where it is now synonymous with the development of the one of the best jewellery's designers and watch and clock making industries.

Currently managed by the Vendrell brothers who have divided the company's activities into three distinct areas: Union Suiza de Relojería, which focuses on its business concerns in Madrid and Barcelona where it is a distributor for Patek Philippe, Omega, Jaeger LeCoultre, etc.; Unión Suiza Distribution, which markets its own brand Kronos; and, lastly, Union Suiza brand, which distributes its own products: jewellery, watches and accessories.



# VILA VINI TECA

DES DEL 1932

## Contact

Jordi Arnal

Director

Phone +34 902 327 777

barcelona@vilaviniteca.es

www.vilaviniteca.es

www.facebook.com/vilaviniteca

# Vila Viniteca

Vila Viniteca is currently one of the city's leading specialist wine shops and one of the country's main purveyors of wine to restaurants and retailers. It also ships worldwide. Vila Viniteca stocks more than 7,500 wines and is the sole representative for more than 200 wineries from around the world. As part of its endeavour to promote wine culture and bring it to a wider audience, Vila Viniteca runs an important programme of wine tastings. From tastings for beginners, tastings focusing on wines from specific regions to dinners matching food and wine hosted by the world's most reputed wine-makers. Vila Viniteca also has an important wine club, "El Club" de Vila Viniteca. Members receive a monthly selection of special and limited-edition wines.

Vila Viniteca also has an online wine shop [www.vilaviniteca.es/shop](http://www.vilaviniteca.es/shop).

The food store –beside the wine shop– is one of the best delicatessen shop in the city to buy and taste more than 350 different kind of cheese manufactured by small producers around the world, premium quality iberic ham, selected cans of seafood, caviar and oil.





# Barcelona Vintage Dream

## Contact

Francesc Palau  
Manager

Phone +34 682 845 325  
info@barcelonavintagedream.com  
www.barcelonavintagedream.com

Barcelona Vintage Dream focuses on Barcelona as the unique scenario for all the experiences about its amazing catalogue of private and exclusive classic car tours. Discover the city, unveiling its secrets and insights, in one of our extraordinary classic cars, will be the most amazing experience you have ever dreamed of. The most select gastronomy, genteel culture, authentic tapas, exclusive shopping and brilliant nightlife of Barcelona are the remaining ingredients to add. Impressive cars like the Hispano Suiza built in Barcelona in the twenties and the luxurious Rolls Royce of the 30's would be an excellent choice. All of them driven by expert international drivers and experienced guides. Our private tours are especially designed for you for 6 people maximum. Programs are exclusively tailored based on your wishes to admire all what Barcelona can offer you.



## Contact

Fernando Peñas Riesco  
Manager  
Phone +34 670 437 910  
info@barcelonacharter.net  
www.barcelonacharter.net

At Barcelona Charter we offer unique experiences at sea in the Barcelona area.

You can choose from sailboats to motorboats, we have our own fleet. Whether for a couple or for small groups, we offer exclusive trips from Barcelona. You can tailor your trip from two hours, a half day or a full day.

We suggest for example, watching the sunset aboard a magnificent Beneteau Oceanis 46, enjoying a vermouth on our Beneteau Trawler 34 or traveling by sea on our boats to easily visit some nearby picturesque ports to enjoy the local cuisine.

We have exclusive boats with everything you need. You do not need to worry about anything other than enjoying a day at sea.

Talk with us about tailoring your outing to your needs and we will adapt. Everything is possible with Barcelona Charter.





# Circuit de Catalunya

## Contact

Isabel Juárez

Ticketing Sales Manager

Phone +34 935 719 706

comercial@circuitcat.com

www.circuitcat.com

The Circuit de Catalunya has 22 years' experience organising events at the highest levels of the motor racing world, FORMULA 1 SPANISH GRAND PRIX and the CATALAN MOTOGP GRAND PRIX being the best examples.

But the Circuit has more than a passion for speed; the multi-purpose facilities host all kinds of events and activities for companies and individuals. In addition to the track, pit garages and paddock, facilities include a restaurant, media centre for up to 450 people, VIP spaces and heliport. These spaces are used to organise activities with GTs, Formula Renault cars, karts, offroad experiences and RACC Driving School driving courses, amongst others. And thanks to its privileged location, just 30 minutes from Barcelona, it also offers a multitude of great tourism options.





# Museu Nacional d'Art de Catalunya

## Contact

Eisabet Pueyo  
Marketing Director  
Phone +34 936 220 360  
elisabet.pueyo@mnac.cat  
www.mnac.cat

The Museu Nacional d'Art de Catalunya, it contains the finest collection of Romanesque mural painting in the world that combines with the Gothic Art Collection to form a fascinating look at medieval art. It also houses the paintings of Casas, Rusiñol, Fortuny and Julio González, among others.

After the museum closes, discover new ways of experiencing art and culture in an exceptional building and its surroundings. Professionals from the museum will guide you on the visit to the collection so that you can get to know, interpret and enjoy the works of art according to your interests.

The Palau Nacional, home of the Museu Nacional, is also an ideal place to celebrate exclusiveness. Companies and institutions place their trust in us to create their unique events.





# Red Routes

## Contact

Lucía Monsalves  
Event Planner & Client Assistant  
Phone +34 674 695 357  
info@redroutes.es  
www.redroutes.es

Red Routes opens the doors of Barcelona to its most discerning visitors.

Join Barcelona in Ferrari and put yourself at the wheel of the latest luxury cars as you tour through enthralling scenery. We also give chauffeur-driven services in a selection of the finest cars we can hire.

Each day brings fascinating historic sights, gourmet restaurants and luxurious hotels. We have collaboration agreements with places in all the town in order to give our clients the greatest service. If you do not find the route that fits best for you, we can personalise any route you need.

This is a new definition of luxury: Price - Service - Satisfaction.





# SALA PARÉS

# Sala Parés

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## Contact

Joan Anton Maragall  
Director  
Phone +34 933 187 020  
salapares@salapares.com  
www.salapares.com

A unique living legacy of the art and culture of Barcelona.

In 1877, Sala Parés became the first ever art gallery in Spain, and one of the oldest in Europe. Situated in the heart of the Gothic quarter of Barcelona, it's where, in 1901, Pablo Picasso had his first gallery exhibition.

Currently Sala Parés presents over twenty exhibitions of contemporary artists each year, exhibitions that receive more than 50,000 visitors every year.

The gallery occasionally organizes exclusive private visits with an introduction to the exhibition, in most cases given by the exhibiting artist, a tour of the collection as well as an explanation of the history of the gallery from the director himself.

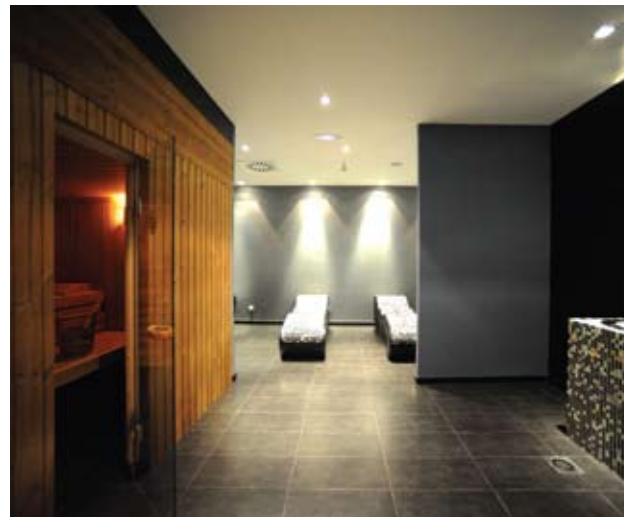
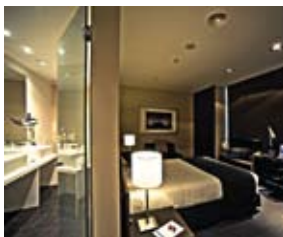


# VIP Services at Barcelona Airport

## Contact

Fabiano Fontenelle  
Commercial Director  
Phone +34 658 837 102  
ffontenelle@wtcbarcelona.es  
Ana Moll  
Operations Manager  
Phone +34 933 758 600  
info@bcn-viplounge.com  
www.bcn-airmeetings.com  
www.bcn-viplounge.com

Barcelona Airport now has a quiet oasis in which to relax as you wait for your flight, along with a range of services that make travelling a pleasure. Our VIP LOUNGES include a leisure area, Internet, an exquisite buffet... Our Meet & Assist service, part of our VIP FAST PASS programme, is designed to give you a comfortable, hassle-free journey: transfer, check-in assistance, VIP Lounge access, document handling, and transport right to the aircraft door. Our AIR ROOMS provide the ease of staying right at the airport, in your own room, with individual attention. And of course our AIR BEAUTY facility means there's a spa, hairdresser and fitness centre right there too.





# World Experience Barcelona

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## Contact

Jordi Puig Claret

CEO

Phone +34 930 027 145

[jpuig@webarcelona.com](mailto:jpuig@webarcelona.com)

[www.webarcelona.com](http://www.webarcelona.com)

We Barcelona is World Experience Barcelona, a producer of tourist and leisure experiences for those who want to live unique, memorable and transforming experiences. We are passionate about experiences and we want everyone to live their own one. Our aim is to inspire and to enrich travellers' lives by means of a unique and valuable objective: A different way of living in Barcelona.

At We Barcelona we offer four different experiences:

- Smart Tours: Electric bike or electric car tours with an iPhone and an exclusive App of Barcelona for being your personal guide in the city.
- Daily tours: Guaranteed premium daily tours in and around Barcelona.
- Private tours: Tailored tours to genuinely discover Barcelona.
- Dream & Workshops: Cultural, gastronomic and sportive workshops lead by a well-known and prestigious master guide that inspires and leads an exceptional, memorable and transformative experience.





[barcelonapremium.com](http://barcelonapremium.com)

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